

SURVEY RESULTS

Total Responses Received: **266 (6/10/18 - 6/22/18)**

1. Zip Code:

- **94122** (186) – **70%**
- Other (80) – **30%**

2. Project Relationship:

- **84% Live** near the project site
- **18% Work** near the project site
- **81%** frequently **Enter and Exit** the park via 9th Avenue

3. Preferred Alternative Design Concept

- **76%** prefer the **Traditional Landing** concept
- **24%** prefer the **Linear Landing** concept

4. Park Gateway Project Element Preference (Ranking of most desired project scope items)

1. Pedestrian Lighting - **4.5/6**
2. Planting - **4.3/6**
3. Wayfinding/Signage - **3.5/6**
4. Park Entry Sign - **3/6**
5. High-end Paving - **2.8/6**

5. Park Entry Sign type by rank were:

1. Engraved Boulder - **64%**
2. Stone Wall with Lettering - **23%**
3. Engraved Column - **9%**
4. Other - **4%**
 - Reflection of the Inner Sunset
 - Directional signs only (none)
 - Artistic sculpture

6. 9th Avenue Streetscape Element Preference (Ranking of most desired project scope items)

1. Pedestrian-Scale Lighting - **3/4**
2. Infill Street Trees - **2.6/4**
3. Sidewalk Planters - **2.4/4**
4. Neighborhood Identity & Wayfinding - **2/4**

7. Additional Comments

- **108 Individual comments received**
 - Bulbout concerns
 - Traffic/intersection concerns
 - Left Turn signage/deflection
 - Separated signal phasing
 - Bicycle Lanes
 - Less emphasis on 9th Avenue improvements

